



Research & reports

CCPHA conducts research, analyzes available data, and publishes policy briefs and reports to support our advocacy work. To help policy makers, advocates, and the media understand the issues we address and the impact of those issues on California communities, we often publish and publicize our findings by city, county, and state legislative district. Based on the findings, we provide a range of state and policy recommendations for advocates and elected officials to consider.

CCPHA PUBLICATIONS AND PRESS RELEASES

Soda Tax Poll: Californians' Attitude about Taxing Sweetened Beverages to Fund Obesity Prevention Programs (2010).

The California Center for Public Health Advocacy reported findings from a Field Research Corporation poll released in April 2010 which found that a majority of Californians support a tax to fund childhood obesity programs.

Bubbling Over: Soda Consumption and Its Link to Obesity in California (September 2009). The study found that found adults who drink a soda or more per day are 27 percent more likely to be overweight than those who do not drink sodas, regardless of income or ethnicity...

The Economic Costs of Overweight, Obesity and Physical Inactivity Among California Adults -2006 (July 2009). The study found that the cost of overweight, obesity and physical inactivity had climbed to \$41 billion in 2006, nearly double the amount reported in 2000.

Menu Labeling Impact: Potential Impact of Menu Labeling of Fast Foods in California (2008). A white paper released by the California Center for Public Health Advocacy and the University of California's Center for Weight and Health shows that posting calorie information on menu boards at fast-food restaurants could help most California adults avoid over two pounds of weight gain per year.

Designed for Disease: The Link Between Local Food Environments and Obesity and Diabetes (2008). A study by the California Center for Public Health Advocacy, PolicyLink and the UCLA Center for Health Policy Research examined the relationship between the food available near where one lives and the likelihood of being obese or having diabetes.

Menu Labeling Poll: Californians' Knowledge and Attitudes about the Nutritional Content in Restaurant Foods (2007).

The California Center for Public Health Advocacy reported on findings from a Field Research Corporation poll released in April 2007 that queried Californians on their knowledge about calorie, fat, and sodium content of popular restaurant items and asked if they support the idea of menu labels containing nutritional information.

Searching for Healthy Food: The Food Landscape in California Cities and Counties (2007).

Searching for Healthy Food: The Food Landscape in California Cities and Counties (January 2007) The California Center for Public Health Advocacy analyzed 2005 data on the distribution of retail food outlets in California and found that there are four times as many fast-food restaurants and convenience stores as supermarkets and produce vendors.

The Growing Epidemic: Child Overweight Rates on the Rise in California Assembly Districts (2005). Despite widespread recognition of the childhood obesity crisis, a study released by the California Center for Public Health Advocacy (CCPHA) shows that the epidemic of overweight children in California continues to grow.

An Early Warning Sign: Diabetes Deaths in California Legislative Districts (2004). To understand the burden of diabetes in California communities, the California Center for Public Health Advocacy analyzed diabetes-related deaths by state legislative district.

An Epidemic: Overweight and Unfit Children in California Assembly Districts (2002). To understand the extent of the epidemic among California's children, the California Center for Public Health Advocacy analyzed data from the California Department of Education's 2001 California Physical Fitness Test by state Legislative District.

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Post Office Box 2309 | Davis, CA 95617 | 530-297-6000 | Fax 530-297-6200