



## HEALTHY EATING ACTIVE LIVING CITIES CAMPAIGN

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### Background

The Healthy Eating Active Living Cities Campaign provides training and technical assistance to city officials to support adoption of policies that improve their communities' physical activity and retail food environments. Supporting healthy choices is essential to address the obesity epidemic among California's children and adults, currently costing the state more than \$22 billion annually in healthcare costs, workers compensation and lost productivity.

The Campaign, funded by Kaiser Permanente and the Vitamin Cases Consumer Settlement Fund, is a partnership of the League of California Cities, the California Center for Public Health Advocacy, and the Cities, Counties and Schools Partnership.

### Policy Areas

In conjunction with leaders from 100 California Cities, the Healthy Eating Active Living Cities Campaign has developed policy recommendations in the areas of land use, healthy retail and employee wellness. Fact sheets describing the policies as well as resources for policy adoption will be available at the Campaign's website in late July: [www.HealCitiesCampaign.org](http://www.HealCitiesCampaign.org).

**RESOURCES.** Click [here](#) to view a PowerPoint presentation about the Campaign entitled "Healthy Eating Active Living - A City Perspective" that was given at the League of California Cities' annual conference in Long Beach on September 25, 2008.

### Campaign Director.

-**Charlotte Dickson** is CCPHA's Local Policy Director. Dickson is a social worker with extensive experience working with both local elected officials and advocates to establish local health policies. She previously directed the Obesity and Diabetes, Prevention Programs for Contra Costa County Health Services. Prior to that position, she was Contra Costa County's Tobacco Policy Coordinator. Contact Charlotte Dickson at 510-302-3387 or [cd@publichealthadvocacy.org](mailto:cd@publichealthadvocacy.org).

### Local Policy Specialists:

-Kanat Tibet most recently worked for the League of California Cities where he served as a legislative analyst and staffed a number of departments and policy committees. Contact Kanat Tibet at 530-297-6000 or [kt@publichealthadvocacy.org](mailto:kt@publichealthadvocacy.org)

-Dian Kiser, Ph.D. and Theresa Boschert, J.D. are a well known and highly effective team in the area of tobacco control policy. Currently they serve as the Co-Directors of RESPECT (Resources and Education Supporting People Everywhere Controlling Tobacco.) Contact Dian Kiser at 916-916-599-0786 or [healcities@gmail.com](mailto:healcities@gmail.com), and Theresa Boschert at 916-599-0791 [healcities@gmail.com](mailto:healcities@gmail.com).

-Luan Burman Rivera is a school board member in Ramona Unified School District in San Diego County and a Past President of the California School Boards Association. She has done independent consulting and has worked for the Cities, Counties and Schools Partnership and the California School Boards Association. Ms. Rivera will be focusing on the San Diego region. Contact Luan Rivera at 760-212-8808 or [lbr419@aol.com](mailto:lbr419@aol.com).