



Healthy Food, Healthy Communities: Making It Happen in California



Who Decides If I Can Make Healthy Food Choices In My Neighborhood?

Who Decides?

Many people are involved in making decisions that determine whether your neighborhood has a supermarket or a grocery store that sells high quality affordable fresh fruits and vegetables, a farmers market or other retail outlets that sell healthy food. Some of the people who make these decisions include:

- ✓ *Supermarket executives*
- ✓ *Grocery store owners*
- ✓ *City Council members*
- ✓ *County Board of Supervisors*
- ✓ *Planning Commissioners*
- ✓ *Staff of city and county agencies like Community Economic Development, Transportation and Planning*

What Kinds of Decisions Do These People Make That Determines Whether My Neighborhood Has Healthy Food?

All neighborhoods deserve to have access to high quality, affordable fresh fruits and vegetables and other healthy food. Whether a neighborhood has healthy food is influenced by the answers to questions that are asked of many community and business leaders. For example, how the following questions are answered can help determine whether a neighborhood has healthy food.

Supermarket executives:

Where will a new 50,000 square foot supermarket be built (in which city or county)?

Grocery store owners:

Will new refrigerators be purchased so fresh fruit and vegetables can be sold?

City Council members:

Will council members approve a zoning amendment that allows a grocery store to be built on a site that is currently zoned for industrial land use?

County Board of Supervisors:

Will the supervisors approve the Redevelopment Agency's recommendation to earmark redevelopment funds for the building of supermarkets in unincorporated county areas?

Planning Commissioners:

Will a "conditional use permit" be approved that allows a farmers market to be located downtown?

Staff of city Transportation Departments:

Which neighborhoods will have bus service?

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California Center for Public Health Advocacy, P.O. Box 2309 Davis, CA 95617, 530 297-6000, www.publichealthadvocacy.org.