



EXAMPLES OF LOCAL SUGAR SWEETENED BEVERAGE POLICIES

Internal Policies (policies that would apply to city/county employees, buildings and sponsored events)

1. Limit/eliminate sugar sweetened beverages in vending machines in property owned or leased by city and counties.
2. Limit/eliminate sugar sweetened beverages from being sold or provided at city and county sponsored events, especially those attended by children (e.g. preschool programs, after-school programs, parks and recreation, senior services programs).
3. Include the above limitations as condition of contracts with outside organizations
4. Limit/eliminate sugar sweetened beverage company sponsorships or advertising at city and county events, sports leagues, facilities, and programs.
5. Limit/eliminate purchase of sugar sweetened beverages by cities and counties.

External Policies (policies that would apply to areas/events/individuals beyond those affected by “internal policies”)

1. Establish a fee or pursue a tax (via a vote of city/county residents) on sugar sweetened beverages (to fund relevant programs: PE programs, school food programs, parks and recreation, etc.).
2. Pass a resolution calling on food retailers to remove sugar sweetened beverages from check-out lanes.
3. Adopt an ordinance limiting the amount and type of signage on stores and buildings (this would apply to all products and all signs. It could not target a single product type).
4. Adopt an ordinance limiting the number and/or density of sugar sweetened beverage retailers, e.g. near schools and playgrounds (e.g., moratorium on new sugar sweetened beverage retailers, or a requirement that new sugar sweetened beverage retailers apply for a conditional use permit.)
5. Divest city and county stock portfolio in sugar sweetened beverage companies and/or call for others to do the same (e.g., CalPERS, University of California).