

## SB 1420 (Padilla) Fact Sheet

- Requires caloric content to be provided for standard menu items on menus and menu boards. For display case items, the information may be listed on a “menu tag” – such as pastries under glass at a Starbucks.
- SB 1420 applies to chain restaurants with 20 or more locations. In California, over 17,000 restaurants will be affected by SB 1420.
- To coincide with the Trans Fat ban, the bill will be phased-in with full implementation January 1, 2011. Restaurants are not prohibited from providing this information sooner, and we believe that some restaurants will skip the first phase and go straight to posting calories on menus and menu boards in 2009.
  - The first phase: From July 1, 2009 to December 31, 2010 restaurants must provide a brochure placed at the point of sale that includes at least calories, sodium, saturated fat, and carbohydrates information per menu item. For sit-down restaurants, the information must be provided at the table. Drive-thrus are required to have the brochures available upon request and have a notice of the availability at the point of sale.
  - Second phase: By January 1, 2011, calories must be listed on menus and menu boards next to the menu item. Drive-thrus shall continue to have a brochure available upon request and must have a notice that the information is available.
- Allows for a range of nutritional information (minimum and maximum) inherent in combo meals that have options and/or side orders.
- Calorie information may be provided per serving for family meals and family meal combos intended for more than one person.
- California will become the first state in the nation to adopt a statewide menu labeling ordinance and this will allow for statewide implementation in a reasonably short period of time. This bill would supercede and replace any existing or future local ordinances related to the provision of nutritional information.
- Language that assures that nothing in the bill would prevent a restaurant from providing additional information if they so choose.