

2008 MENU LABELING LEGISLATION

Vote No on AB 2572 (Parra)

	SB 1420 (Padilla)	AB 2572 (Parra)
Customers will see nutritional information	YES Information must be on menus and menu boards where everyone sees it	NO Information can be anywhere in a restaurant -- AND customers must seek out the information for themselves
Makes meaningful change to prevent obesity	YES Guarantees consumers will see nutritional information when placing their order	NO CODIFIES THE STATUS QUO Big chains like McDonalds will have to do nothing different; they can still use hard to read methods like brochures, tray liners and food wrappers.
Establishes strong public health policy	YES Creates a strong, easy to understand state policy.	NO Sets a weak state standard that will be inconsistent and impractical to enforce.
Affordable to state and local government	YES Imposes no significant costs on either state or local government	NO It will be costly for local health departments to enforce because of inconsistent and impractical standards.
Supported by major health organizations	YES American Cancer Society American Heart Association California Medical Association California Nurses Association Am College of Cardiology CA Optometric Association CA Center for Public Health Advocacy	NO