

# FINAL WEEK FOR ACTION

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## URGE THE GOVERNOR TO SIGN SB 120.

Governor Schwarzenegger has until this Oct. 14 to take action.

### Call the Governor at 916 445-2841

SB 120 (Padilla/Migden) would require chain restaurants with 15 or more outlets in the state to post nutritional information on menus and menu boards.

#### The Governor should sign SB 120 because:

- ▶ 84% of California voters support SB 120. A recent Field Poll showed that 84% of Californians support requiring fast food and chain restaurants to post nutrition information on menus and menu boards (78% of Republicans, 72% of conservative Republicans, and 89% of Democrats).
- ▶ SB 120 is an important prevention strategy to reduce health care costs. By making nutrition information available at the point of sale, consumers will have the ability to make healthier choices.
- ▶ California consumers have the right to know. Americans are increasingly relying on restaurants to feed themselves and their families and deserve the right to know what they are eating when they are home AND when they go out to eat.
- ▶ The Governor's Obesity Prevention Plan endorses menu labeling. SB 120 falls in line with a recommendation from the *California Obesity Prevention Plan* to list caloric values on menus and menu boards.
- ▶ California would lead the nation. Governor Schwarzenegger led the nation in getting soda and junk food out of schools. If SB 120 becomes law, California would become the first state in the nation to require chain restaurants to post nutritional information.

## TELL HIM IT'S A CONSUMER'S RIGHT TO KNOW.

For more information contact Stefan Harvey, [sh@publichealthadvocacy.org](mailto:sh@publichealthadvocacy.org), or Alyssa Silhi, [as@publichealthadvocacy.org](mailto:as@publichealthadvocacy.org), at the California Center for Public Health Advocacy, 530-297-6000.

